

DAFTAR ISI

JUDUL	Error! Bookmark not defined.
TANDA PERSETUJUAN SIDANG.....	ii
TANDA PENGESAHAN SIDANG.....	Error! Bookmark not defined.
TANDA PERNYATAAN KEASLIAN.....	iv
ABSTRAK.....	v
UCAPAN TERIMA KASIH.....	vii
LEMBAR PERSETUJUAN PUBLIKASI ILMIAH.....	viii
DAFTAR ISI.....	1x
DAFTAR TABEL.....	Error! Bookmark not defined. i
DAFTAR BAGAN.....	Error! Bookmark not defined.
DAFTAR GAMBAR	Error! Bookmark not defined. v
BAB I PENDAHULUAN	Error! Bookmark not defined.
1.1. Latar Belakang.....	Error! Bookmark not defined.
1.2. Rumusan Masalah	Error! Bookmark not defined.
1.3. Tujuan Penelitian.....	Error! Bookmark not defined.
1.4. Manfaat Penelitian.....	Error! Bookmark not defined.
1.5. Sistematika Penulisan.....	Error! Bookmark not defined.
BAB II TINJAUAN PUSTAKA.....	Error! Bookmark not defined.
2.1 Penelitian Terdahulu.....	5
2.2 Komunikasi.....	Error! Bookmark not defined.
2.3 Komunikasi Massa	Error! Bookmark not defined.
2.4 Media Massa.....	Error! Bookmark not defined.
2.5 Model Uses & Gratifications.....	Error! Bookmark not defined.
2.6 Radio.....	Error! Bookmark not defined.
2.7 Daya Tarik	Error! Bookmark not defined.
2.8 Minat Mendengar	Error! Bookmark not defined.
2.9 Pendengar	Error! Bookmark not defined.
2.10 Mahasiswa	Error! Bookmark not defined.
2.11 Kerangka Pemikiran	Error! Bookmark not defined.
BAB III METODE PENELITIAN.....	Error! Bookmark not defined.
3.1. Desain Penelitian	Error! Bookmark not defined.

3.2.	Sumber Data	Error! Bookmark not defined.
3.3.	Populasi dan Sampel.....	Error! Bookmark not defined.
3.4.	Indikator	Error! Bookmark not defined.
3.5	Bahan Penelitian dan Unit Analisis	Error! Bookmark not defined.
3.6	Teknik Pengumpulan Data	Error! Bookmark not defined.
3.6.	Validitas dan Reliabilitas	Error! Bookmark not defined.
3.7.	Analisis Data	Error! Bookmark not defined.
BAB IV	HASIL PENELITIAN	Error! Bookmark not defined.
4.1	Objek Penelitian	Error! Bookmark not defined.
4.2	Program Acara Semangat Pagi Poool! ...	Error! Bookmark not defined.
4.3	Hasil Penelitian.....	Error! Bookmark not defined.
BAB V	PEMBAHASAN	Error! Bookmark not defined.
5.1	Pembahasan	Error! Bookmark not defined.
5.2	Penelitian Terdahulu.....	Error! Bookmark not defined.
BAB VI	Error! Bookmark not defined.
6.1	Kesimpulan.....	Error! Bookmark not defined.
6.2	Saran	Error! Bookmark not defined.
DAFTAR PUSTAKA	Error! Bookmark not defined.
LAMPIRAN	Error! Bookmark not defined.